

Job Description a|team Brand Ambassador

Overview

ai|m Marketing Solutions (ai|m) is looking for outgoing, knowledgeable, and energetic Brand Ambassadors to join the a|team and support on-site activations for various clients.

The ideal candidate is pursuing a degree in Marketing or Sports Marketing/Management and is outgoing, responsible, organized, engaging, articulate, and able to engage with the public to showcase client's brands. The a|team supports various brand promotions throughout the Atlanta Metro, including but not limited to concerts, festivals, MLB, NASCAR, NBA, and NFL events. Members of the a|team to gain valuable real-world experience in the sports & entertainment industry, grow marketing expertise, and develop event marketing skills.

Responsibilities may include:

- Pre-event (10%)
 - Assist with pre-planning
 - Attend brand ambassador training
 - Conduct inventory analysis
- On-site (85%)
 - Set-up at event venue, including signage, premium items, and display components
 - Interact with on-site attendees and engage them in brand activations
 - Drive participants to the display and execute activations
 - Distribute branded promotional items
 - Collect leads and/or contest entries
 - Curate content for photography and social media posts
 - Serve as customer host for experiential events
 - Manage on-site logistics
 - Troubleshoot as needed
- Post-event (5%)
 - Submit post-event reporting

Requirements include:

- Access to reliable transportation to/from events
- Availability on evenings and weekends
- Ability to lift up to 25 pounds
- Ability to stand for up to 8 hours
- Maintain a professional appearance

Compensation:

- \$15/hour

To Apply:

- Interested candidates should apply online at <http://www.aimarketingsolutions.com/careers>

ai|m Marketing Solutions Company Overview

ai|m is a sports and entertainment marketing agency that works with clients to maximize sponsorship assets to achieve desired business results. We are a female-owned company that is certified by the WBENC.

ai|m works in all forms of sponsorship marketing: Olympics, MLB, NBA, NFL, NASCAR, tennis, golf, running (10K, Marathons, etc.), Grand-Am/LeMans, soccer, concert tours, entertainment properties, community events, etc.

For more information on ai|m, please visit www.aimarketingsolutions.com.